Watauga County: Census 2020 Real-Time Response Rates – Week Ending April 26

How is Watauga County performing?

32.5% of households in Watauga County have self-responded to the 2020 Census between March 12 and April 26, 2020, **below** the state response rate of **48.5%.** Watauga County is currently ranked 92 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

31.5% of Watauga households responded to the census online versus 41.0% of all NC households.

1.0% of Watauga households responded to the census by phone or mail versus 7.5% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	46.6%
2	9202	44.5%
3	9207.01	43.2%
4	9201	41.2%
5	9204	39.0%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	9.6%
12	9208	13.6%
11	9206.02	25.3%
10	9209	25.5%
9	9207.02	32.4%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.

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2020 CENSUS

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How are target groups responding in Watauga County?

Young Children - *5.9% of NC population ages 0-4*

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	29.1%
4% to 5.5%	5	39.2%
5.5% to 7.2%	1	32.4%
7.2% or higher	0	n.a.

Immigrant Population - *7.9% of NC population is foreign-born*

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	33.9%
2.9% to 5.7%	6	33.9%
5.7% to 9.8%	1	25.3%
9.8% or higher	0	n.a.

Minority Population - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	33.2%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - *21% of NC households do not have Internet at home*

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	23.1%
12% to 21%	7	34.1%
21% to 31%	3	41.5%
31% or higher	0	n.a.

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