## Durham County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Durham County performing?

$\mathbf{2 9 . 3}$ \% of households in Durham County have self-responded to the 2020 Census between March 12 and March 29,2020 , below the state response rate of $\mathbf{3 0 . 0 \%}$. Durham County is currently ranked 46 out of 100 counties in NC.

## How are people responding to the 2020 Census in Durham County?

27.9\% of Durham households responded to the census online versus $25.3 \%$ of all NC households.
1.4\% of Durham households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

Where are people responding in Durham County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 20.13 | $43.0 \%$ |
| $\mathbf{2}$ | 20.08 | $41.4 \%$ |
| $\mathbf{3}$ | 20.2 | $41.1 \%$ |
| $\mathbf{3}$ | 20.24 | $41.1 \%$ |
| $\mathbf{5}$ | 20.23 | $40.0 \%$ |

Where are people not responding in Durham County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{6 0}$ | 15.01 | $0.5 \%$ |
| $\mathbf{5 8}$ | 15.03 | $2.2 \%$ |
| $\mathbf{5 7}$ | 13.01 | $16.9 \%$ |
| $\mathbf{5 6}$ | 9 | $17.2 \%$ |
| $\mathbf{5 5}$ | 14 | $18.6 \%$ |

How many households in Durham County self-responded in past census counts?
Historic census self-response rates for Durham County were $64.0 \%$ in 1990, 68.0\% in 2000, and 67.7\% in 2010.

How are target groups responding in Durham County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 9 | $21.6 \%$ |
| $4 \%$ to $5.5 \%$ | 7 | $35.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 22 | $30.0 \%$ |
| $7.2 \%$ or higher | 21 | $26.2 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 1 | $27.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 7 | $26.6 \%$ |
| $5.7 \%$ to $9.8 \%$ | 9 | $32.7 \%$ |
| $9.8 \%$ or higher | 42 | $27.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 2 | $38.3 \%$ |
| $14 \%$ to $28 \%$ | 8 | $35.3 \%$ |
| $28 \%$ to $50 \%$ | 15 | $34.5 \%$ |
| $50 \%$ or higher | 34 | $22.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 23 | $33.7 \%$ |
| $12 \%$ to $21 \%$ | 17 | $29.4 \%$ |
| $21 \%$ to $31 \%$ | 9 | $23.4 \%$ |
| $31 \%$ or higher | 9 | $18.5 \%$ |

