## Edgecombe County: Census 2020 Real-Time Response Rates - Week Ending March 2

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## How is Edgecombe County performing?

30.3\% of households in Edgecombe County have self-responded to the 2020 Census between March 12 and March 29, 2020, above the state response rate of $\mathbf{3 0 . 0 \%}$. Edgecombe County is currently ranked 34 out of 100 counties in NC.

## How are people responding to the $\mathbf{2 0 2 0}$ Census in Edgecombe County?

12.9\% of Edgecombe households responded to the census online versus $25.3 \%$ of all NC households.
17.4\% of Edgecombe households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

Where are people responding in Edgecombe County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 212 | $40.8 \%$ |
| $\mathbf{2}$ | 211 | $34.8 \%$ |
| $\mathbf{3}$ | 213 | $34.5 \%$ |
| $\mathbf{4}$ | 214 | $33.9 \%$ |
| $\mathbf{5}$ | 210 | $32.9 \%$ |

Where are people not responding in Edgecombe County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 4}$ | 207 | $17.8 \%$ |
| $\mathbf{1 3}$ | 215 | $18.5 \%$ |
| $\mathbf{1 2}$ | 216 | $23.2 \%$ |
| $\mathbf{1 1}$ | 209 | $23.3 \%$ |
| $\mathbf{1 0}$ | 208 | $27.8 \%$ |

How many households in Edgecombe County self-responded in past census counts?
Historic census self-response rates for Edgecombe County were $55.0 \%$ in 1990, $57.0 \%$ in 2000, and $64.4 \%$ in 2010.
https://ncdemography.org | demography@unc.edu

How are target groups responding in Edgecombe County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 4 | $26.4 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $31.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 3 | $27.8 \%$ |
| $7.2 \%$ or higher | 3 | $31.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 11 | $27.9 \%$ |
| $2.9 \%$ to $5.7 \%$ | 2 | $33.7 \%$ |
| $5.7 \%$ to $9.8 \%$ | 1 | $34.8 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 2 | $28.6 \%$ |
| $28 \%$ to $50 \%$ | 4 | $30.4 \%$ |
| $50 \%$ or higher | 8 | $28.7 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 1 | $33.9 \%$ |
| $31 \%$ or higher | 13 | $28.8 \%$ |

