Harnett County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Harnett County performing?

27.9\% of households in Harnett County have self-responded to the 2020 Census between March 12 and March $\mathbf{2 9}, 2020$, below the state response rate of $\mathbf{3 0 . 0 \%}$. Harnett County is currently ranked 62 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Harnett County?
$\mathbf{2 2 . 8 \%}$ of Harnett households responded to the census online versus $25.3 \%$ of all NC households.
5.1\% of Harnett households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

## Where are people responding in Harnett County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 710.01 | $37.4 \%$ |
| $\mathbf{2}$ | 713.03 | $33.8 \%$ |
| $\mathbf{3}$ | 709.02 | $32.8 \%$ |
| $\mathbf{4}$ | 713.02 | $31.6 \%$ |
| $\mathbf{5}$ | 704.01 | $31.0 \%$ |

Where are people not responding in Harnett County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| 27 | 706 | $19.6 \%$ |
| 26 | 707 | $20.5 \%$ |
| 25 | 708.02 | $22.7 \%$ |
| 24 | 714.01 | $23.2 \%$ |
| 23 | 712.01 | $23.9 \%$ |

How many households in Harnett County self-responded in past census counts?
Historic census self-response rates for Harnett County were $51.0 \%$ in 1990, 61.0\% in 2000, and 61.8\% in 2010.

How are target groups responding in Harnett County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $24.0 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $25.0 \%$ |
| $5.5 \%$ to $7.2 \%$ | 8 | $27.0 \%$ |
| $7.2 \%$ or higher | 12 | $30.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 1 | $28.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 11 | $29.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 14 | $26.7 \%$ |
| $9.8 \%$ or higher | 1 | $29.5 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 9 | $28.5 \%$ |
| $28 \%$ to $50 \%$ | 17 | $27.4 \%$ |
| $50 \%$ or higher | 1 | $29.1 \%$ |

No Internet-21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 4 | $29.4 \%$ |
| $12 \%$ to $21 \%$ | 7 | $27.6 \%$ |
| $21 \%$ to $31 \%$ | 7 | $28.8 \%$ |
| $31 \%$ or higher | 9 | $26.6 \%$ |

