Henderson County: Census 2020 Real-Time Response Rates - Week Ending March 2 9

## How is Henderson County performing?

32.2\% of households in Henderson County have self-responded to the 2020 Census between March 12 and March 29, 2020, above the state response rate of $\mathbf{3 0 . 0 \%}$. Henderson County is currently ranked 15 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Henderson County?
26.2\% of Henderson households responded to the census online versus $25.3 \%$ of all NC households.
6.0\% of Henderson households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

Where are people responding in Henderson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9318.01 | $45.5 \%$ |
| $\mathbf{2}$ | 9310 | $43.5 \%$ |
| $\mathbf{3}$ | 9316 | $42.2 \%$ |
| $\mathbf{4}$ | 9318.02 | $38.9 \%$ |
| $\mathbf{5}$ | 9317 | $37.0 \%$ |

Where are people not responding in Henderson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 6}$ | 9301 | $14.3 \%$ |
| $\mathbf{2 5}$ | 9320 | $20.8 \%$ |
| $\mathbf{2 4}$ | 9314 | $22.1 \%$ |
| $\mathbf{2 3}$ | 9313 | $22.1 \%$ |
| $\mathbf{2 2}$ | 9312 | $26.3 \%$ |

How many households in Henderson County self-responded in past census counts?
Historic census self-response rates for Henderson County were 65.0\% in 1990, 66.0\% in 2000, and 60.5\% in 2010.
https://ncdemography.org | demography@unc.edu

How are target groups responding in Henderson County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $31.2 \%$ |
| $4 \%$ to $5.5 \%$ | 11 | $31.2 \%$ |
| $5.5 \%$ to $7.2 \%$ | 8 | $34.9 \%$ |
| $7.2 \%$ or higher | 1 | $26.5 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 2 | $36.3 \%$ |
| $2.9 \%$ to $5.7 \%$ | 9 | $32.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 11 | $32.9 \%$ |
| $9.8 \%$ or higher | 4 | $27.6 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 14 | $33.7 \%$ |
| $14 \%$ to $28 \%$ | 11 | $31.0 \%$ |
| $28 \%$ to $50 \%$ | 1 | $22.1 \%$ |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 6 | $37.1 \%$ |
| $12 \%$ to $21 \%$ | 13 | $30.8 \%$ |
| $21 \%$ to $31 \%$ | 6 | $28.1 \%$ |
| $31 \%$ or higher | 1 | $43.5 \%$ |

