## Johnston County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Johnston County performing?

32.3\% of households in Johnston County have self-responded to the 2020 Census between March 12 and March 29, 2020, above the state response rate of $\mathbf{3 0 . 0 \%}$. Johnston County is currently ranked 13 out of 100 counties in NC.

## How are people responding to the 2020 Census in Johnston County?

$\mathbf{2 7 . 2 \%}$ of Johnston households responded to the census online versus $25.3 \%$ of all NC households.
$\mathbf{5 . 1 \%}$ of Johnston households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

## Where are people responding in Johnston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 411.03 | $38.8 \%$ |
| $\mathbf{2}$ | 411.02 | $36.9 \%$ |
| $\mathbf{3}$ | 402.03 | $36.4 \%$ |
| $\mathbf{4}$ | 415.02 | $36.2 \%$ |
| $\mathbf{5}$ | 407 | $34.7 \%$ |

Where are people not responding in Johnston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 5}$ | 404 | $21.9 \%$ |
| 24 | 403.02 | $24.9 \%$ |
| 23 | 405 | $25.8 \%$ |
| 22 | 412.02 | $26.3 \%$ |
| 21 | 401 | $27.9 \%$ |

How many households in Johnston County self-responded in past census counts?
Historic census self-response rates for Johnston County were $58.0 \%$ in 1990, $60.0 \%$ in 2000, and $69.4 \%$ in 2010.

How are target groups responding in Johnston County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $28.4 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $30.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 10 | $32.8 \%$ |
| $7.2 \%$ or higher | 7 | $30.4 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 0 | n.a. |
| $2.9 \%$ to $5.7 \%$ | 8 | $33.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 11 | $30.6 \%$ |
| $9.8 \%$ or higher | 6 | $30.0 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 13 | $31.8 \%$ |
| $28 \%$ to $50 \%$ | 8 | $30.7 \%$ |
| $50 \%$ or higher | 4 | $30.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 3 | $37.4 \%$ |
| $12 \%$ to $21 \%$ | 5 | $32.0 \%$ |
| $21 \%$ to $31 \%$ | 7 | $30.2 \%$ |
| $31 \%$ or higher | 10 | $29.9 \%$ |

