Lee County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Lee County performing?

$33.3 \%$ of households in Lee County have self-responded to the 2020 Census between March 12 and March 29, 2020, above the state response rate of $\mathbf{3 0 . 0 \%}$. Lee County is currently ranked 8 out of 100 counties in NC.

How are people responding to the 2020 Census in Lee County?
$\mathbf{2 3 . 7} \%$ of Lee households responded to the census online versus $25.3 \%$ of all NC households.
$\mathbf{9 . 6 \%}$ of Lee households responded to the census by phone or mail versus $4.7 \%$ of all NC households.
Where are people responding in Lee County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 301.02 | $41.4 \%$ |
| $\mathbf{2}$ | 306.01 | $38.7 \%$ |
| $\mathbf{3}$ | 305.03 | $38.6 \%$ |
| $\mathbf{4}$ | 305.01 | $38.5 \%$ |
| $\mathbf{5}$ | 307.02 | $35.7 \%$ |

## Where are people not responding in Lee County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 3}$ | 303 | $22.2 \%$ |
| $\mathbf{1 2}$ | 302 | $22.3 \%$ |
| $\mathbf{1 1}$ | 304.01 | $26.9 \%$ |
| $\mathbf{1 0}$ | 305.02 | $27.7 \%$ |
| $\mathbf{9}$ | 307.01 | $29.0 \%$ |

How many households in Lee County self-responded in past census counts?
Historic census self-response rates for Lee County were 63.0\% in 1990, 63.0\% in 2000, and 67.7\% in 2010.

How are target groups responding in Lee County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $38.6 \%$ |
| $4 \%$ to $5.5 \%$ | 2 | $29.7 \%$ |
| $5.5 \%$ to $7.2 \%$ | 3 | $32.2 \%$ |
| $7.2 \%$ or higher | 5 | $28.5 \%$ |

Immigrant Population-7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 0 | n.a. |
| $2.9 \%$ to $5.7 \%$ | 4 | $33.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 4 | $36.9 \%$ |
| $9.8 \%$ or higher | 5 | $26.4 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 1 | $38.7 \%$ |
| $14 \%$ to $28 \%$ | 4 | $36.8 \%$ |
| $28 \%$ to $50 \%$ | 4 | $31.1 \%$ |
| $50 \%$ or higher | 4 | $26.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 2 | $38.6 \%$ |
| $12 \%$ to $21 \%$ | 2 | $29.7 \%$ |
| $21 \%$ to $31 \%$ | 5 | $34.2 \%$ |
| $31 \%$ or higher | 4 | $26.8 \%$ |

