Mecklenburg County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Mecklenburg County performing?

31.4\% of households in Mecklenburg County have self-responded to the 2020 Census between March 12 and March 29, 2020, above the state response rate of $\mathbf{3 0 . 0 \%}$. Mecklenburg County is currently ranked 21 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Mecklenburg County?
29.8\% of Mecklenburg households responded to the census online versus $25.3 \%$ of all NC households.
$1.6 \%$ of Mecklenburg households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 58.48 | $47.2 \%$ |
| $\mathbf{2}$ | 58.46 | $46.8 \%$ |
| $\mathbf{3}$ | 30.07 | $46.1 \%$ |
| $\mathbf{4}$ | 9803 | $45.8 \%$ |
| $\mathbf{5}$ | 30.15 | $44.6 \%$ |

Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 3 1}$ | 56.09 | $12.2 \%$ |
| $\mathbf{2 3 0}$ | 53.08 | $12.5 \%$ |
| $\mathbf{2 2 9}$ | 38.08 | $14.6 \%$ |
| $\mathbf{2 2 8}$ | 31.09 | $15.9 \%$ |
| $\mathbf{2 2 7}$ | 53.07 | $17.8 \%$ |

How many households in Mecklenburg County self-responded in past census counts?
Historic census self-response rates for Mecklenburg County were $68.0 \%$ in 1990, $68.0 \%$ in 2000, and $67.3 \%$ in 2010.
https://ncdemography.org | demography@unc.edu

How are target groups responding in Mecklenburg County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 31 | $30.0 \%$ |
| $4 \%$ to $5.5 \%$ | 44 | $33.0 \%$ |
| $5.5 \%$ to $7.2 \%$ | 71 | $33.2 \%$ |
| $7.2 \%$ or higher | 85 | $29.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 11 | $31.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $34.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 52 | $33.5 \%$ |
| $9.8 \%$ or higher | 144 | $30.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 27 | $37.1 \%$ |
| $14 \%$ to $28 \%$ | 42 | $36.9 \%$ |
| $28 \%$ to $50 \%$ | 38 | $33.4 \%$ |
| $50 \%$ or higher | 124 | $27.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 133 | $34.4 \%$ |
| $12 \%$ to $21 \%$ | 42 | $28.3 \%$ |
| $21 \%$ to $31 \%$ | 30 | $28.2 \%$ |
| $31 \%$ or higher | 26 | $25.6 \%$ |

