Moore County: Census 2020 Real-Time Response Rates – Week Ending March 29

How is Moore County performing?

29.5% of households in Moore County have self-responded to the 2020 Census between March 12 and March 29, 2020, **below** the state response rate of **30.0%**. Moore County is currently ranked 43 out of 100 counties in NC.

How are people responding to the 2020 Census in Moore County?

25.2% of Moore households responded to the census online versus 25.3% of all NC households.

4.3% of Moore households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	43.1%
2	9506.02	37.5%
3	9508.02	35.9%
4	9507.02	35.8%
5	9507.01	34.0%

Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.01	12.2%
17	9503.02	15.3%
16	9504.01	21.2%
15	9512	24.3%
14	9509	28.6%

How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



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How are target groups responding in Moore County?

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	31.4%
4% to 5.5%	4	28.9%
5.5% to 7.2%	3	28.2%
7.2% or higher	5	28.5%

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	20.3%
2.9% to 5.7%	10	33.3%
5.7% to 9.8%	4	29.3%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	31.0%
14% to 28%	6	28.5%
28% to 50%	5	28.7%
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	33.9%
12% to 21%	8	28.3%
21% to 31%	2	30.1%
31% or higher	4	27.3%





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