Moore County: Census 2020 Real-Time Response Rates - Week Ending March 29
How is Moore County performing?
$\mathbf{2 9 . 5}$ \% of households in Moore County have self-responded to the 2020 Census between March 12 and March 29,2020 , below the state response rate of $\mathbf{3 0 . 0 \%}$. Moore County is currently ranked 43 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Moore County?
$\mathbf{2 5 . 2}$ \% of Moore households responded to the census online versus $25.3 \%$ of all NC households.
4.3\% of Moore households responded to the census by phone or mail versus $4.7 \%$ of all NC households.

Where are people responding in Moore County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9506.01 | $43.1 \%$ |
| $\mathbf{2}$ | 9506.02 | $37.5 \%$ |
| $\mathbf{3}$ | 9508.02 | $35.9 \%$ |
| $\mathbf{4}$ | 9507.02 | $35.8 \%$ |
| $\mathbf{5}$ | 9507.01 | $34.0 \%$ |

Where are people not responding in Moore County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 8}$ | 9503.01 | $12.2 \%$ |
| $\mathbf{1 7}$ | 9503.02 | $15.3 \%$ |
| $\mathbf{1 6}$ | 9504.01 | $21.2 \%$ |
| $\mathbf{1 5}$ | 9512 | $24.3 \%$ |
| $\mathbf{1 4}$ | 9509 | $28.6 \%$ |

How many households in Moore County self-responded in past census counts?
Historic census self-response rates for Moore County were $57.0 \%$ in 1990, 65.0\% in 2000, and 61.1\% in 2010.

How are target groups responding in Moore County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $31.4 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $28.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 3 | $28.2 \%$ |
| $7.2 \%$ or higher | 5 | $28.5 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 4 | $20.3 \%$ |
| $2.9 \%$ to $5.7 \%$ | 10 | $33.3 \%$ |
| $5.7 \%$ to $9.8 \%$ | 4 | $29.3 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 7 | $31.0 \%$ |
| $14 \%$ to $28 \%$ | 6 | $28.5 \%$ |
| $28 \%$ to $50 \%$ | 5 | $28.7 \%$ |
| $50 \%$ or higher | 0 | n.a. |

No Internet-21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 4 | $33.9 \%$ |
| $12 \%$ to $21 \%$ | 8 | $28.3 \%$ |
| $21 \%$ to $31 \%$ | 2 | $30.1 \%$ |
| $31 \%$ or higher | 4 | $27.3 \%$ |

