## Union County: Census 2020 Real-Time Response Rates - Week Ending March 29

## How is Union County performing?

35.9\% of households in Union County have self-responded to the 2020 Census between March 12 and March $\mathbf{2 9}, 2020$, above the state response rate of $\mathbf{3 0 . 0} \%$. Union County is currently ranked 2 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Union County?
$33.4 \%$ of Union households responded to the census online versus $25.3 \%$ of all NC households.
$\mathbf{2 . 5 \%}$ of Union households responded to the census by phone or mail versus $4.7 \%$ of all NC households.
Where are people responding in Union County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 210.06 | $45.6 \%$ |
| $\mathbf{2}$ | 203.1 | $43.8 \%$ |
| $\mathbf{3}$ | 203.09 | $43.6 \%$ |
| $\mathbf{4}$ | 210.12 | $43.2 \%$ |
| $\mathbf{5}$ | 210.11 | $42.7 \%$ |

## Where are people not responding in Union County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| 41 | 207.01 | $21.8 \%$ |
| 40 | 204.04 | $23.3 \%$ |
| 39 | 206.02 | $24.6 \%$ |
| 38 | 208 | $28.1 \%$ |
| 37 | 203.12 | $28.9 \%$ |

How many households in Union County self-responded in past census counts?
Historic census self-response rates for Union County were $66.0 \%$ in $1990,68.0 \%$ in 2000, and $73.5 \%$ in 2010.

How are target groups responding in Union County?
Young Children - 5.9\% of NC population ages 0-4

| $\%$ Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $36.1 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $37.4 \%$ |
| $5.5 \%$ to $7.2 \%$ | 9 | $33.7 \%$ |
| $7.2 \%$ or higher | 11 | $35.8 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $2.9 \%$ | 3 | $33.5 \%$ |
| $2.9 \%$ to $5.7 \%$ | 11 | $35.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $39.2 \%$ |
| $9.8 \%$ or higher | 15 | $34.0 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 11 | $38.4 \%$ |
| $14 \%$ to $28 \%$ | 17 | $38.0 \%$ |
| $28 \%$ to $50 \%$ | 8 | $33.9 \%$ |
| $50 \%$ or higher | 5 | $27.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 26 | $39.1 \%$ |
| $12 \%$ to $21 \%$ | 13 | $31.6 \%$ |
| $21 \%$ to $31 \%$ | 2 | $23.9 \%$ |
| $31 \%$ or higher | 0 | n.a. |

