Wake County: Census 2020 Real-Time Response Rates - Week Ending March 29

How is Wake County performing?

35.6% of households in Wake County have self-responded to the 2020 Census between March 12 and March 29, 2020, **above** the state response rate of **30.0**%. Wake County is currently ranked 3 out of 100 counties in NC.

How are people responding to the 2020 Census in Wake County?

- 35.1% of Wake households responded to the census online versus 25.3% of all NC households.
- **0.5%** of Wake households responded to the census by phone or mail versus 4.7% of all NC households.

Where are people responding in Wake County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	530.05	53.5%
2	534.19	52.4%
3	534.22	51.7%
4	535.09	50.7%
5	537.21	50.5%

Where are people not responding in Wake County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
186	9802	0.0%
185	509	15.2%
184	520.01	19.5%
183	540.18	20.5%
182	536.09	20.8%

How many households in Wake County self-responded in past census counts?

Historic census self-response rates for Wake County were 66.0% in 1990, 71.0% in 2000, and 71.8% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Wake County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	44	36.3%
4% to 5.5%	35	39.0%
5.5% to 7.2%	51	36.2%
7.2% or higher	56	33.8%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	32.4%
2.9% to 5.7%	29	38.2%
5.7% to 9.8%	56	37.0%
9.8% or higher	95	35.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	32	41.8%
14% to 28%	49	39.7%
28% to 50%	68	34.6%
50% or higher	37	28.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	129	38.3%
12% to 21%	45	31.9%
21% to 31%	8	27.4%
31% or higher	4	25.7%



