

Craven County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Craven County performing?

63.0% of households in Craven County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **above** the state response rate of **60.7%**. Craven County is currently ranked 23 out of 100 counties in NC.

How are people responding to the 2020 Census in Craven County?

50.5% of Craven households responded to the census online versus 47.6% of all NC households.

12.5% of Craven households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Craven County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9604.03 | 84.5% |
| 2 | 9604.01 | 77.2% |
| 3 | 9610.01 | 74.7% |
| 4 | 9604.04 | 71.8% |
| 5 | 9611 | 70.5% |

Where are people not responding in Craven County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 21 | 9612.01 | 36.4% |
| 20 | 9608 | 45.6% |
| 19 | 9612.02 | 45.9% |
| 18 | 9609 | 46.1% |
| 17 | 9606 | 54.8% |

How many households in Craven County self-responded in past census counts?

Historic census self-response rates for Craven County were 66.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



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How are target groups responding in Craven County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 4 | 65.4% |
| 4% to 5.5% | 1 | 84.5% |
| 5.5% to 7.2% | 9 | 56.9% |
| 7.2% or higher | 7 | 60.7% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 7 | 53.6% |
| 2.9% to 5.7% | 9 | 67.8% |
| 5.7% to 9.8% | 4 | 60.5% |
| 9.8% or higher | 1 | 54.8% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 3 | 69.1% |
| 14% to 28% | 7 | 65.7% |
| 28% to 50% | 7 | 57.3% |
| 50% or higher | 4 | 53.4% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 6 | 66.1% |
| 12% to 21% | 8 | 61.4% |
| 21% to 31% | 5 | 57.7% |
| 31% or higher | 2 | 53.1% |