Gaston County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Gaston County performing?

59.7% of households in Gaston County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Gaston County is currently ranked 41 out of 100 counties in NC.

How are people responding to the 2020 Census in Gaston County?

45.9% of Gaston households responded to the census online versus 47.6% of all NC households.

13.8% of Gaston households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Gaston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	333.03	81.7%
2	333.04	76.9%
3	310.03	74.6%
4	314.02	73.5%
5	324.01	72.9%

Where are people not responding in Gaston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	319	39.5%
64	325.06	41.6%
63	312.02	44.1%
62	325.05	46.0%
61	320	47.6%

How many households in Gaston County self-responded in past census counts?

Historic census self-response rates for Gaston County were 62.0% in 1990, 65.0% in 2000, and 68.3% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Gaston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	15	64.3%
4% to 5.5%	19	58.8%
5.5% to 7.2%	11	63.0%
7.2% or higher	20	54.7%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	22	59.6%
2.9% to 5.7%	17	62.8%
5.7% to 9.8%	17	58.1%
9.8% or higher	9	56.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	20	65.7%
14% to 28%	22	60.9%
28% to 50%	17	53.7%
50% or higher	6	50.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	7	73.4%
12% to 21%	23	62.6%
21% to 31%	24	56.0%
31% or higher	11	52.2%



