## Gaston County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

 How is Gaston County performing?$59.7 \%$ of households in Gaston County have self-responded to the 2020 Census between March 12 and Aug 30,2020 , below the state response rate of $\mathbf{6 0 . 7 \%}$. Gaston County is currently ranked 41 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Gaston County?
45.9\% of Gaston households responded to the census online versus $47.6 \%$ of all NC households.
$13.8 \%$ of Gaston households responded to the census by phone or mail versus $13.1 \%$ of all NC households.

## Where are people responding in Gaston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 333.03 | $81.7 \%$ |
| $\mathbf{2}$ | 333.04 | $76.9 \%$ |
| $\mathbf{3}$ | 310.03 | $74.6 \%$ |
| $\mathbf{4}$ | 314.02 | $73.5 \%$ |
| $\mathbf{5}$ | 324.01 | $72.9 \%$ |

Where are people not responding in Gaston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{6 5}$ | 319 | $39.5 \%$ |
| $\mathbf{6 4}$ | 325.06 | $41.6 \%$ |
| $\mathbf{6 3}$ | 312.02 | $44.1 \%$ |
| $\mathbf{6 2}$ | 325.05 | $46.0 \%$ |
| $\mathbf{6 1}$ | 320 | $47.6 \%$ |

How many households in Gaston County self-responded in past census counts?
Historic census self-response rates for Gaston County were $62.0 \%$ in 1990, $65.0 \%$ in 2000, and $68.3 \%$ in 2010.

How are target groups responding in Gaston County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 15 | $64.3 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $58.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 11 | $63.0 \%$ |
| $7.2 \%$ or higher | 20 | $54.7 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 22 | $59.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 17 | $62.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 17 | $58.1 \%$ |
| $9.8 \%$ or higher | 9 | $56.0 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 20 | $65.7 \%$ |
| $14 \%$ to $28 \%$ | 22 | $60.9 \%$ |
| $28 \%$ to $50 \%$ | 17 | $53.7 \%$ |
| $50 \%$ or higher | 6 | $50.6 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 7 | $73.4 \%$ |
| $12 \%$ to $21 \%$ | 23 | $62.6 \%$ |
| $21 \%$ to $31 \%$ | 24 | $56.0 \%$ |
| $31 \%$ or higher | 11 | $52.2 \%$ |

