

Madison County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Madison County performing?

52.6% of households in Madison County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Madison County is currently ranked 68 out of 100 counties in NC.

How are people responding to the 2020 Census in Madison County?

35.4% of Madison households responded to the census online versus 47.6% of all NC households.

17.2% of Madison households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Madison County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	106	60.9%
2	107	56.1%
3	104	53.7%
4	105	52.5%
5	102	44.0%

Where are people not responding in Madison County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	101	43.9%
5	102	44.0%
4	105	52.5%
3	104	53.7%
2	107	56.1%

How many households in Madison County self-responded in past census counts?

Historic census self-response rates for Madison County were 63.0% in 1990, 60.0% in 2000, and 54.3% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Madison County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	48.8%
4% to 5.5%	4	53.4%
5.5% to 7.2%	0	n.a.
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	51.0%
2.9% to 5.7%	1	56.1%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	51.8%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	60.9%
21% to 31%	2	54.3%
31% or higher	3	47.2%



CAROLINA
DEMOGRAPHY