Robeson County: Census 2020 Real-Time Response Rates - Week Ending Aug 3 0

How is Robeson County performing?

47.8% of households in Robeson County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Robeson County is currently ranked 81 out of 100 counties in NC.

How are people responding to the 2020 Census in Robeson County?

23.0% of Robeson households responded to the census online versus 47.6% of all NC households.

24.8% of Robeson households responded to the census by phone or mail versus 13.1% of all NC households.

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9609 | 63.2% |
| 2 | 9613.01 | 61.9% |
| 3 | 9612 | 56.6% |
| 4 | 9607.01 | 54.9% |
| 5 | 9614 | 54.8% |

Where are people responding in Robeson County? (Top 5 Tracts)

Where are people not responding in Robeson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 31 | 9608.02 | 30.7% |
| 30 | 9605.02 | 34.2% |
| 29 | 9608.01 | 36.5% |
| 28 | 9602.02 | 37.9% |
| 27 | 9620.01 | 40.7% |

How many households in Robeson County self-responded in past census counts?

Historic census self-response rates for Robeson County were 52.0% in 1990, 56.0% in 2000, and 54.9% in 2010.



CAROLINA **DEMOGRAPHY**

https://ncdemography.org | demography@unc.edu

How are target groups responding in Robeson County?

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 2 | 51.1% |
| 4% to 5.5% | 6 | 46.8% |
| 5.5% to 7.2% | 12 | 49.6% |
| 7.2% or higher | 11 | 45.5% |

Young Children - 5.9% of NC population ages 0-4

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 15 | 44.4% |
| 2.9% to 5.7% | 5 | 52.9% |
| 5.7% to 9.8% | 8 | 50.1% |
| 9.8% or higher | 3 | 49.5% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 0 | n.a. |
| 28% to 50% | 5 | 56.7% |
| 50% or higher | 26 | 46.0% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 3 | 57.4% |
| 31% or higher | 28 | 46.7% |





https://ncdemography.org | demography@unc.edu