Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Au g 30

How is Rockingham County performing?

62.1% of households in Rockingham County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **above** the state response rate of **60.7%**. Rockingham County is currently ranked 28 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

35.7% of Rockingham households responded to the census online versus 47.6% of all NC households.

26.4% of Rockingham households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	410.02	69.0%
1	416.02	69.0%
3	415	66.7%
4	411	66.5%
5	416.01	66.3%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	404	53.6%
20	412	53.7%
19	402	56.5%
18	413	57.8%
17	414	58.9%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



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How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	63.9%
4% to 5.5%	6	60.8%
5.5% to 7.2%	6	61.8%
7.2% or higher	3	62.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	63.8%
2.9% to 5.7%	6	59.5%
5.7% to 9.8%	2	62.4%
9.8% or higher	1	57.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	67.4%
14% to 28%	13	62.8%
28% to 50%	5	60.0%
50% or higher	1	53.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	67.8%
21% to 31%	10	62.6%
31% or higher	9	60.3%



