

Wilson County: Census 2020 Real-Time Response Rates - Week Ending Aug 30

How is Wilson County performing?

60.3% of households in Wilson County have self-responded to the 2020 Census between March 12 and Aug 30, 2020, **below** the state response rate of **60.7%**. Wilson County is currently ranked 36 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

38.7% of Wilson households responded to the census online versus 47.6% of all NC households.

21.6% of Wilson households responded to the census by phone or mail versus 13.1% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	76.6%
2	5.02	75.9%
3	6	68.5%
4	4	66.2%
5	14	65.3%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	30.1%
18	1	42.4%
17	8.01	42.5%
16	7	47.1%
15	11	48.6%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	55.6%
4% to 5.5%	5	61.7%
5.5% to 7.2%	5	63.1%
7.2% or higher	6	48.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	65.7%
2.9% to 5.7%	4	57.3%
5.7% to 9.8%	9	54.5%
9.8% or higher	3	55.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	66.1%
28% to 50%	8	63.3%
50% or higher	8	47.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	65.3%
12% to 21%	4	71.3%
21% to 31%	7	60.0%
31% or higher	7	44.5%



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